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## AN IMPORTANT UPDATE ON SOME BIG CHANGES...

As part of our journey to modernise schoolwear, we're rebranding all our schoolwear businesses under the Monkhouse name.



are becoming...



### What does this mean for you?

Your local store and the website your parents use for online shopping will be rebranded to Monkhouse.

If you are with Monkhouse already, you will see our new branding in communications, at stores and online.



### Our Local Stores

Your local store is getting an exciting makeover and our friendly staff will be there to welcome you with expert advice and a first-class service.



### Our Websites

Your current school web page will move to the Monkhouse website - launching this May!



## The next steps

We will redirect all your parents to the new Monkhouse website and our staff will welcome all your parents inside our improved stores.

All we ask is that you forward the link below to your parents to inform them of the changes.

[www.monkhouse.com/brand-update](http://www.monkhouse.com/brand-update)

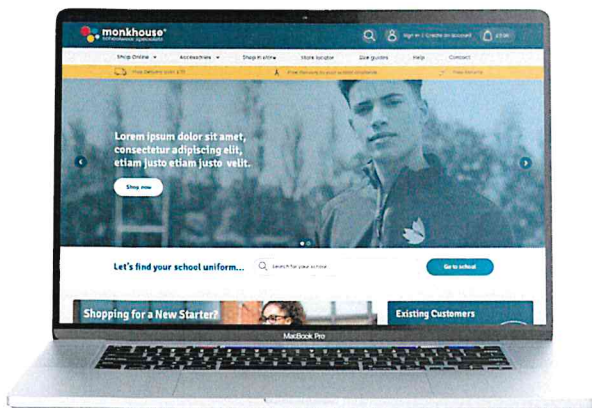
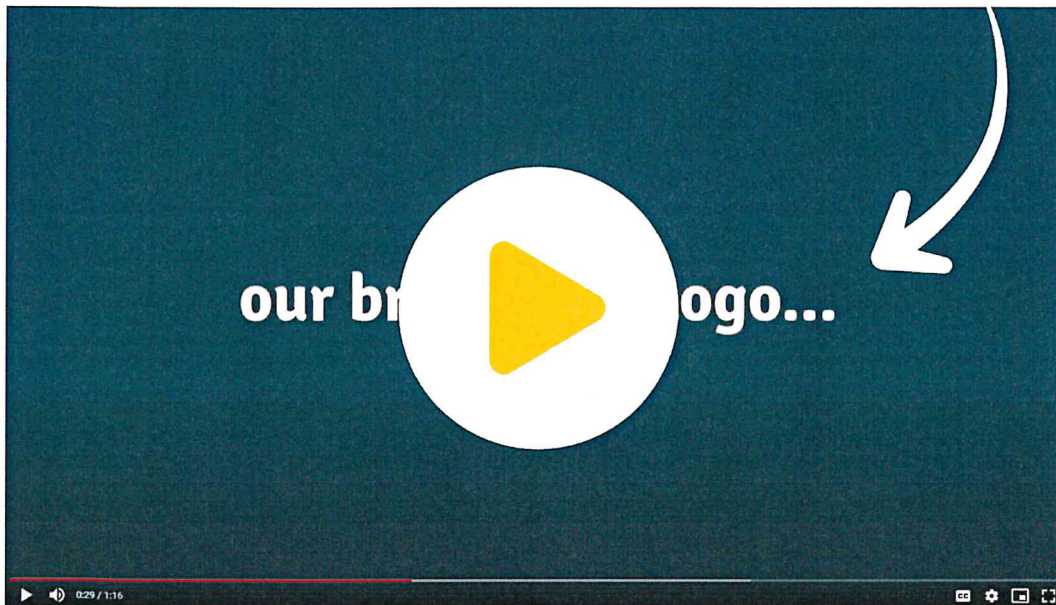
These changes will happen over the next two months. Once we have launched our new website, we will send you links for you to include on your uniform information page on your website.



## Introducing Monkhouse's new branding!

With this change, we will be also updating our visual identity to better express who we are, what we do, reflect our values and our aims for the future. Our new Monkhouse identity has been designed to communicate modernity while embracing our strong schoolwear heritage.

Watch our video below



We're innovating  
your parents'  
shopping experience  
with a brand new  
website and existing  
store re-fits.

## Our Back to School Plan

Our next communication will be an introduction to our exciting  
NEW parent guide to shopping with Monkhouse.



## Get in touch

Tel: 0161 476 7216 | Email: [web@monkhouse.com](mailto:web@monkhouse.com) | [www.monkhouse.com](http://www.monkhouse.com)

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