

Be Bright Be Seen Presentation

Dear Parent/Guardian

The clocks are due to go back on Sunday 25th October 2020. Prior to this date, The Road Safety Team will be promoting our Be Bright Be Seen campaign with session available to all schools.

Your child had the opportunity to take part in a Be Bright Be Seen session, by watching and interacting with a visual presentation, delivered by a member of South Gloucestershire's Road Safety Team.

Usually the Road Safety Team would deliver these sessions by visiting each school within South Gloucestershire and giving an assembly presentation to the whole school, however due to Covid 19, we have made changes as to ensure we can continue to the delivery these very important Road safety messages:

The aim of the session is to encourage children to think about the following:

- Being bright
- The difference between Fluorescent and reflective
- Weather
- Safe places to cross

Your child will be given a Be Bright Be Seen Activity booklet to bring home, following their presentation today, outlining all the above to help them think about being safe during low visibility mornings and afternoons, when they are out and about with family and friends, and journeying to and from school.

Please encourage your child to wear something bright and take extra care when out and about near roads, especially as nights draw in and visibility is reduced.

Kind Regards

Martina Byrne-Obee

Lead Road Safety Officer

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Find out more about the work of the Road Safety ETP Team at:

<http://www.southglos.gov.uk/transport-and-streets/transport/road-safety-transport/road-safety/>

