



ST CHAD'S PATCHWAY CE VC PRIMARY SCHOOL

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RE: Twitter.

Dear Parents and Carers,

We are happy to announce a further information sharing method from St Chad's to you – we are now on Twitter!

I know some of you use this regularly, and some don't. The premise is simple: Twittering allows the user to post very short messages of 140 characters at a time. This will allow us to get basic information to you, in the same way we are limited with texts – with full letters giving the entire picture and the Twitter and text communications being a shortened update / reminder. You can also search back through previous tweets to find pieces of old information if you knew it once and have forgotten it.

A key point for every school is of course safeguarding. To ensure the same level of protection we afford with our website use, we will follow the same rules we do for our website regarding images; at no time will full names appear with an image and only children whose parents have consented to images to be used will be used. At the moment we do not intend to use Twitter to share any images, but there is the potential that we may in the future as I know parents have enjoyed the images on our website. Any information shared via Twitter will be fully appropriate to share in the full public domain in the same way that school letters are, we will never share personal or inappropriate information via Twitter. No pupil will be able to post on our account, but it is worth noting that responsible use of social media and internet safety is and will continue to be explicitly taught in St Chad's. In summary, your children are fully covered by our Safeguarding procedures as they always are.

Our Twitter feed is available via our website so you can read this way without being a follower of St Chad's Primary School, but if you would like to be, here's what you'll need to do:

- 1/ Log on to Twitter.com and sign up for free. Create a user name, password and input your email details. It takes a minute or two to do.
- 2/ When you have created an account, search for @StChadsPrimSch and follow us this way.

So we now have the following forms of communication: paper letters, texts, tweets and our website which contains all of the recent letters and newsletters.

I hope Twitter is a welcome addition and happy Tweeting!

Yours sincerely,

Mr D Brown
Headteacher.

